

PRODUCT TAG TEMPLATES



FOR **MORE DETAILS** PLEASE VISIT:

aura-print.com/uk/custom-swing-tags



WHY NOT **LET US DESIGN** YOUR ARTWORK?

If you're struggling for inspiration or simply time, we offer a fast and very competitive design service.



info@aura-print.com



01484 429300



aura-print.com

ARTWORK SPECIFICATIONS

Artwork to be supplied at no less than 300dpi at 100% scale. Supplied as PDF, JPEG or TIFF in CMYK colour range. Please do not use any spot colours or any special colours.

DON'T STRUGGLE

If you're not 100% sure on how to design from this template we have designers in house who can create your design for you. It's well worth getting it right and having that extra peace of mind (You also get to put your feet up!).



BLEED ZONE

This area will be cut off your artwork. Make your background continue into this zone to allow for tolerances.



TRIM LINE

This is where we'll cut your design



SAFE ZONE

Keep all your details, logos, text, etc inside this zone. Not including your background.

**SLIM
PORTRAIT
35x120mm**

Remember to hide or delete this layer.

**STANDARD
PORTRAIT
50x90mm**

Remember to hide or delete this layer.

OVERSIZED PORTRAIT
60x120mm

Remember to hide or delete this layer.

SLIM LANDSCAPE

120x35mm

Remember to hide or delete this layer.

STANDARD LANDSCAPE
90x50mm

Remember to hide or delete this layer.

OVERSIZED LANDSCAPE
120x60mm

Remember to hide or delete this layer.

A square graphic with a dashed black border and a solid gray border. The text is centered within the square.

SQUARE
50x50mm

Remember to hide or delete this layer.

LARGE SQUARE

90x90mm

Remember to hide or delete this layer.



CIRCLE
50mm

Remember to hide or delete this layer.



CIRCLE
90mm

Remember to hide or delete this layer.



LUGGAGE TAG
PORTRAIT
50x90mm

Remember to hide or delete this layer.



LUGGAGE TAG LANDSCAPE
90x50mm

Remember to hide or delete this layer.



POINT TAG
PORTRAIT
50x90mm

Remember to hide or delete this layer.



POINT TAG LANDSCAPE
50x90mm

Remember to hide or delete this layer.