auraprint
DIGITAL EXCELLENCE

POSTCARD
TEMPLATES

FOR **MORE DETAILS** PLEASE VISIT:
aura-print.com/ca/postcard-printing

WHY NOT **LET US DESIGN** YOUR ARTWORK?
If you're struggling for inspiration or simply time,
we offer a fast and very competitive design service.

info@aura-print.com
(855) 907 6769
aura-print.com

ARTWORK SPECIFICATIONS
Artwork to be supplied at no less than 300dpi at 100% scale.
Supplied as PDF, JPEG or TIFF in CMYK colour range.
Please do not use any spot colours or any special colours.

DON'T STRUGGLE
If you're not 100% sure on how to design from this template we have designers in house who can create your design for you. It's well worth getting it right and having that extra peace of mind (You also get to put your feet up!).

BLEED ZONE
This area will be cut off your artwork. Make your background continue into this zone to allow for tolerances.

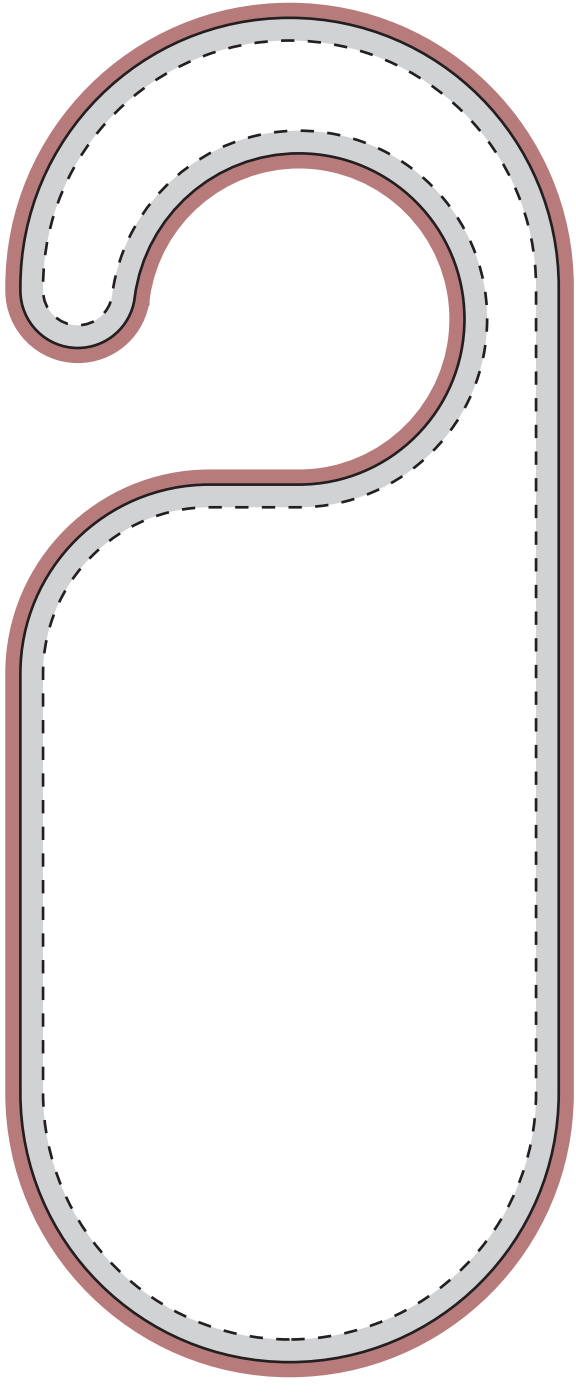
TRIM LINE
This is where we'll cut your design

SAFE ZONE
Keep all your details, logos, text, etc inside this zone. Not including your background.

We can print and die-cut almost any shape that you require but there are some limitations and things to consider when creating your artwork.

Like all other print we require a 2mm (0.08in) bleed area around your artwork and all foreground objects like logos and text be kept at least 3mm (0.12in) from the edge of the cut line.

If you have any corners on your artwork, then we require at least 3mm (0.12in) before another corner is placed as per the example below:



POSTCARD PORTRAIT
4x6inch (101.6x152.4mm)

Remember to hide or delete this layer.

POSTCARD LANDSCAPE
6x4inch (152.4x101.6mm)

Remember to hide or delete this layer.

LONG POSTCARD PORTRAIT
4x8inch (101.6x203.2mm)

Remember to hide or delete this layer.

LONG POSTCARD LANDSCAPE
8x4inch (203.2x101.6mm)

Remember to hide or delete this layer.

LARGE POSTCARD PORTRAIT
5x7inch (127x177.8mm)

Remember to hide or delete this layer.

LARGE POSTCARD LANDSCAPE
7x5inch (177.8x127mm)

Remember to hide or delete this layer.

SQUARE
6x6inch (152.4x152.4mm)

Remember to hide or delete this layer.

SQUARE
8.25x8.25inch (209.55x209.55mm)
Remember to hide or delete this layer.