auraprint
DIGITAL EXCELLENCE

BACKING CARD
TEMPLATES

FOR **MORE DETAILS** PLEASE VISIT:
aura-print.com/ca/backing-card-printing

WHY NOT **LET US DESIGN** YOUR ARTWORK?
If you're struggling for inspiration or simply time,
we offer a fast and very competitive design service.

info@aura-print.com
(855) 907 6769
aura-print.com

ARTWORK SPECIFICATIONS
Artwork to be supplied at no less than 300dpi at 100% scale.
Supplied as PDF, JPEG or TIFF in CMYK colour range.
Please do not use any spot colours or any special colours.

DON'T STRUGGLE
If you're not 100% sure on how to design from this template we have designers in house who can create your design for you. It's well worth getting it right and having that extra peace of mind (You also get to put your feet up!).

BLEED ZONE
This area will be cut off your artwork. Make your background continue into this zone to allow for tolerances.

TRIM LINE
This is where we'll cut your design

SAFE ZONE
Keep all your details, logos, text, etc inside this zone. Not including your background.

STANDARD
PORTRAIT
2x3.5inch
(50.8x88.9mm)

Remember to hide or delete this layer.

STANDARD LANDSCAPE
3.5x2inch (88.9x50.8mm)

Remember to hide or delete this layer.

SQUARE
2.5x2.5inch
(50.8x50.8mm)

Remember to hide or delete this layer.

LARGE SQUARE
3.5x3.5inch
(88.9x88.9mm)

Remember to hide or delete this layer.